

Tobacco Policy Planner

**Workplace
Solutions**
From the American Cancer Society

The American Cancer Society in the Fight against Cancer

One in two men and one in three women in the United States will be diagnosed with cancer in their lifetime. Tobacco use is proven to increase the risk of certain types of cancer and to harm not only the smoker, but nonsmokers as well. The American Cancer Society works every day to lessen the burden of cancer and prevent future cancer deaths. Through this work, and with the support of corporate partners like you, we have made progress in the fight against cancer and now save more than 350 lives per day. By adapting your workplace benefits, policies, and programs to promote healthy behaviors, you can help us create a world with less cancer and more birthdays.

What is the Tobacco Policy Planner?

Similar to other policies that protect employees from hazardous pollutants at work, a workplace tobacco policy protects employees, visitors, and customers from secondhand smoke by restricting tobacco use.

Tobacco cessation continues to be one of the most cost-effective ways to reduce health care costs and increase productivity at the workplace. Having policies in place to discourage tobacco use supports cessation efforts. For this reason, more and more companies nationwide are adopting tobacco-free policies and providing worker benefits and services that support cessation of tobacco use.

The American Cancer Society has created the Tobacco Policy Planner, a free, online resource to help assess your company's workplace programs and policies related to tobacco and move closer to being 100% tobacco-free.



We **save lives** and create more birthdays by helping you stay well, helping you get well, by finding cures, and by fighting back.

cancer.org | 1.800.227.2345



How does it work?

The Tobacco Policy Planner includes a short, company-specific survey that looks closely at the policies, programs, and benefits currently in place for your employees and determines how close your workplace currently is to being tobacco-free. A detailed report is generated after the survey is completed, showcasing both the strengths and weaknesses of your current tobacco control efforts and recommending resources specific to your company's needs.

Benefits to Your Company

- **Save time** – You'll know immediately which steps your company is ready to take next and where gaps exist in your current policies.
- **Unique** – This is the only service that automatically compares your company practices to standards set by the Centers for Disease Control and Prevention (CDC) and the National Institutes of Health.
- **Lower smoking rate** – Implementing comprehensive, evidence-based policies and programs will help more of your employees who use tobacco quit successfully.
- **Lower costs** – Estimated health care expenses and lost productivity costs directly attributable to cigarette smoking are nearly \$193 billion per year in the US. Implementing a tobacco-free policy at your workplace will help to control these health care costs.

Your Company's Role

Register at acsworkplacesolutions.com/tobaccopolicyplanner.asp to access the service. Immediately after completing the survey, you will receive a detailed report you can use to create or enhance your existing tobacco policies and programs. This report can help your company create a safe, healthful environment that enhances employee well-being, while improving your company's bottom line.